

**COUNTYWIDE INITIATIVES & SERVICES.**  
**(CONT)**

**Friday Night Live** (High School Youth)  
San Diego County Office of Education  
6401 Linda Vista Road  
San Diego, CA 92111  
Tel: (619) 718-6667 Fax: (619) 682-5252  
E-mail: [sdfnl@sdcoe.net](mailto:sdfnl@sdcoe.net)  
Contact: Deborah Pint, Coordinator

**Club Live** (Middle School Youth)  
Tel: (619) 718-6668 Fax: (619) 682-5252  
E-mail: [clublive@sdcoe.net](mailto:clublive@sdcoe.net)  
Contact: Deborah Pint, Coordinator

**Prevention Evaluation Project**  
Center for Community Research  
3111 Camino Del Rio North, #400  
San Diego, CA 92108  
Tel : (619) 528-2235 Fax : (619) 528-2297  
Contacts: Kristen Donovan & Lisa Garbrecht  
Email : [kdonovan@ccrconsulting.org](mailto:kdonovan@ccrconsulting.org)  
[lgalbrecht@ccrconsulting.org](mailto:lgalbrecht@ccrconsulting.org)

**Marijuana Initiative Facilitation**  
Center for Community Research  
3111 Camino del Rio North #400  
San Diego, CA 92108  
Phone : (619) 528-2235 Fax : (619) 528-2297  
Contact : Kristin Donovan  
Email : [kdonovan@ccrconsulting.org](mailto:kdonovan@ccrconsulting.org)

**Responsible Hospitality Coalition**  
Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (858) 793-1585 Fax: (858) 793-1585  
E-mail: [rhcsd@aol.com](mailto:rhcsd@aol.com)  
Contact: Marian Novak, Director



*Never doubt that a small group of thoughtful committed citizens can change the world; indeed it is the only thing that ever has."*

*Margaret Mead, Anthropologist*

**BOARD OF SUPERVISORS**

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Behavioral Health Division

Susan Bower, Director  
Behavioral Health Operations

**County of San Diego**  
**Health and Human Services**  
**Agency**



**ALCOHOL and DRUG SERVICES**

3255 Camino Del Rio South  
San Diego, CA 92108  
(619) 563-2700  
<http://www.sdads.org>

**ACCESS AND CRISIS LINE**

1 (888) 724-7240

**DIRECTORY OF**  
**PREVENTION SERVICES**

*All programs listed in this pamphlet receive funding by contract with the County of San Diego Alcohol and Drug Services to provide prevention, treatment, recovery, and or ancillary services. Except as restricted by State licensing regulations, services are provided without discrimination on the basis of age, sex, race, disability or ability to pay.*



## **PREVENTION PROGRAM**

The prevention strategy focuses on four primary countywide initiatives: the Underage Drinking Initiative (1995), which addresses underage drinking issues in our communities and across the Border; Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of methamphetamine; the Marijuana Initiative (2005) to focus on youth use of marijuana, and the Prescription Drug Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

### **Accomplishments Include:**

- Advanced Social Host Ordinances to approval in all 18 cities within the County, as well as unincorporated areas
- Created a Methamphetamine Report Card
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Worked with Tijuana officials to establish and allocate funds for Responsible Beverage Services and Sales training to reduce problems of U.S. youth drinking in Tijuana
- The Tijuana Border Project received federal designation as a SAMHSA Model Program
- Developed and implemented a youth-led campaign to raise public awareness of video games promoting drug use
- Succeeded in establishing policies at community events to prohibit sales of pro-marijuana-themed merchandise
- Created a street fair vendor policy prohibiting the sale of drug paraphernalia or any item that promotes the use of illicit drugs
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and train over 700 volunteers to serve alcohol responsibly at special events around the County.
- Developed a Prescription Drug Abuse plan
- Created Prescription Drug Abuse Status Report

## **CENTRAL SAN DIEGO COUNTY**

### **Mid-City for Youth**

Social Advocates for Youth (SAY), San Diego  
5348 University Avenue, Suite 201  
San Diego, CA 92105  
Tel: (619) 582-9056 Fax: (619) 582-9057  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

### **North City Prevention Coalition**

Social Advocates for Youth (SAY), San Diego  
4340 Genesee Avenue, Suite 207  
San Diego, CA 92117  
Tel: (619) 582-9056, ext. 201 Fax: (619) 582-9057  
E-mail: [seasterly@saysandiego.org](mailto:seasterly@saysandiego.org)  
Contact: Sheri Easterly, Program Manager

## **EAST SAN DIEGO COUNTY**

### **East County Community Change Project**

Institute for Public Strategies  
131 Avocado Avenue  
El Cajon, CA 92020  
Tel: (619) 456-9607 Fax: (619) 476-9104  
E-mail: [rpreuss@publicstrategies.org](mailto:rpreuss@publicstrategies.org)  
Contact: Richard Preuss, Project Manager

## **NORTH SAN DIEGO COUNTY**

### **North Inland Community Prevention Program**

Mental Health Systems, Inc.  
12344 Oak Knoll Road, Suite C-1  
Poway, CA 92064  
Tel: (858) 391-9303 Fax: (858) 391-9302  
E-mail: [nicpp@mhsinc.org](mailto:nicpp@mhsinc.org)  
Contact: Celeste Young, Interim Program Manager

### **North Coastal Prevention Collaborative**

Vista Community Clinic  
1000 Vale Terrace  
Vista, CA 92084  
Tel: (760) 407-1220, ext. 7150 Fax: (760) 414-3736  
E-mail: [leary@vistacommunityclinic.org](mailto:leary@vistacommunityclinic.org)  
Contact: Erica Leary, Program Manager

## **SOUTH SAN DIEGO COUNTY**

### **South Bay Community Change Project**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100, ext. 331 Fax: (619) 476-9104  
Email: [scaldwell@publicstrategies.org](mailto:scaldwell@publicstrategies.org)  
Contact: Susan Caldwell, Project Manager

## **COUNTYWIDE INITIATIVES & SERVICES**

### **Methamphetamine Strike Force (MSF)**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (760) 749-8792 Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Prescription Drug Abuse Task Force (PDTF)**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (760) 749-8792 Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Binge/Underage Drinking Initiative & Alcohol Policy Panel**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100, ext. 313  
E-mail: [ecollins@publicstrategies.org](mailto:ecollins@publicstrategies.org)  
Contacts: Eric Collins, Project Manager

### **Countywide Media Advocacy Project**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 497-9100, ext. 307 Fax: (619) 476-9104  
E-mail: [jstinchcomb@publicstrategies.org](mailto:jstinchcomb@publicstrategies.org)  
Contact: Jeff Stinchcomb, Project Manager